
2235 Sheridan Garden Drive, Oakville, Ontario L6J 7Y5

First Canadian Title Honoured With Oakville Mayor's Award Oakville Company Recognized for Public Library Month Sponsorship

Oakville, ON, May 7, 2004 – First Canadian Title, Canada's leading provider of title insurance, has been honoured with an Oakville Mayor's Award for Business and the Arts for its recent work in support of the Oakville Public Library.

The award recognizes First Canadian Title's sponsorship of Public Library Month 2003, which supported a campaign of the library positioning itself as "The Centre for Learning...your gateway to knowledge." Initiatives made possible by the sponsorship included the distribution of Public Library Month flyers to every household in Oakville, as well as new in-store displays and signage at each branch throughout the city, promoting library products and services.

"We believe that strong communities remain strong with the participation of business in local events" said Mary De Sousa, Senior Manager of Marketing and Communications, First Canadian Title. "Our programs and sponsorships are dedicated to helping kids in a number of areas. Libraries are an important part of the community and First Canadian Title was happy to have contributed to the success of Public Library Month in Oakville."

The Mayor's Awards for Business and the Arts program are run by the Oakville Arts Council – in partnership with Oakville Mayor Ann Mulvale. Its purpose is to acknowledge Oakville businesses, which contribute to local arts organizations through monetary and in-kind donations and volunteer time. Nominations are submitted by local arts groups and evaluated by a selection committee led by Mayor Mulvale.

This year's awards were presented on May 6 at the 15th Annual Mayor's Award for Business and the Arts Gala. First Canadian Title received third place in the corporate category. First place went to Appleby College, with second place going to Mattamy Homes. Nominees for the corporate category included TD Canada Trust, Sleeman Breweries and Moen Inc.

New services available through the newly positioned Oakville Public Library include public spaces designed for social interaction and reading, along with a variety of events, programs and activities that meet the community's learning needs.



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First Canadian Title is a member of the Oakville Chamber of Commerce and has supported the Canadian Cystic Fibrosis Foundation extensively for the past 12 years. Employees of First Canadian Title are also supporters of the United Way.

About First Canadian Title

Since 1991, when it pioneered the concept of title insurance in Canada, First Canadian Title has been working with lawyers and lenders to protect residential and commercial property owners from loss or damage due to title and survey defects, by issuing title insurance policies and resolving related claims. The Company, which is Canada's leading provider of title insurance, also offers residential refinancing and purchase programs for lenders. Based in Oakville, Ontario, First Canadian Title employs approximately 500 people from coast to coast. Its customers include more than 11,000 lawyers and notaries nationwide, every major Canadian chartered bank, other lending institutions, real estate agents, mortgage brokers and builders. First Canadian Title is the registered business name of First American Title Insurance Company's Canadian operations. All title insurance policies are underwritten and issued by First American Title Insurance Company. For more information about First Canadian Title, please visit www.firstcanadiantitle.com.

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